RTY FIXIN'S



Scotch

Dry Gin

Bourbon

ILLBROOK



Brandy

Champagne *53.79 \$199

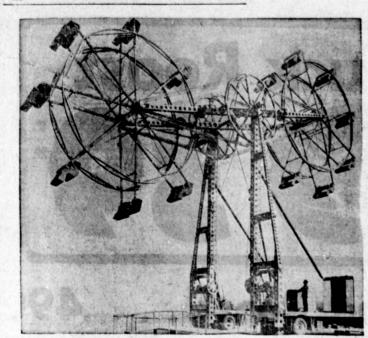
Keg Beer 12-02 6 12 79°

STRAIGHT

Save

New Low Prices on ...





HOLIDAY TREAT . . . As a special treat for youngsters during the holiday season, Food Co. Markets at 2655 Pacific Coast Hwy. (at Crenshaw) and other stores in the Rolling Hills Plaza Shopping Center will feature 10 rides from the Crafts Shows including a gigantic 89-foot high double Ferris wheel recently featured at the Seattle World's Fair. All rides will be offered at half price through the courtesy of the Foods Co. and other stores. Discount tickets may be obtained at any of the stores. The rides, now open, will remain

Professor From Torrance

"INDUSTRY TODAY is con-cerned as never before with the cost of its job training pro-

cerned as never before with
the cost of its job training programs because we are in an
era of rapid technological
change involving many job
skills that are short-lived," Dr.
Polin told the psychologists.

"We can no longer afford
either the time or the expense
of traditional job training," the
USC business researcher declared. "Using new techniques
in learning from automated,
programmed materials, employes are able to learn job
content fore quickly and with
much more meaning. There is
the future advantage that programmed material can be assimilated at the student's own
rate and without the necessity
of teaching supervision."

DR. POLIN presented the
psychologists' group with the

Addresses Psychologists

Automated, programmed instruction soon will replace the traditional classroom lecture in job training programs for A. T. Polin of Torrance, director of USC's Research Institute for Business and Economics (USCRIBE).

Dr. Poplin, of 409 Via La Soledad, outlined recent advances made in this direction when he addressed members of the California Psychological Assn. recently in Los Angeles.

"INDUSTRY TODAY is con-

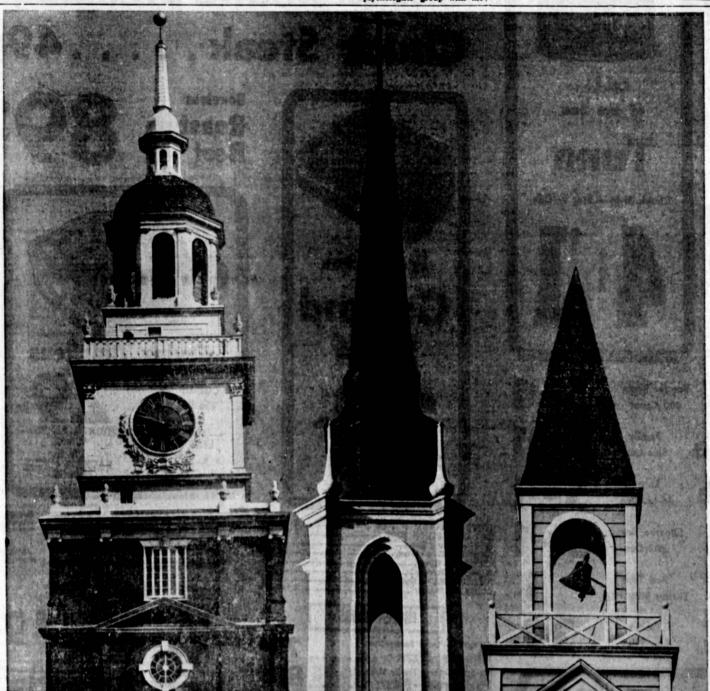
USCRIBE is continuing its college-le research in this area, Dr. Polin reported. A unique program in manual.



Health Department

Reports Diseases





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